

Satish Pradhan Dnyanasadhana College, Thane (Arts, Science and Commerce)



Re-accredited "B+" Grade (3rd cycle, CGPA 2.69) by NAAC ISO 21001:2018 (Certified)

BACHELOR OF MANAGEMENT STUDIES

Presents

Inter & Intra Collegiate Fest



Date: Jan 25, 2024
Time: 9am to 6pm

 @spdc_bms
 aarambhfest23@gmail.com



**Scan Or Click
To Register**

Event Coordinators :
Sakshi Narang : 9867656243
Caryl Martin : 8657173424

Prof. Rajesh Valeja (BMS Coordinator) **Adv. Suyash Pradhan** (Vice Principal SFC) **Dr. Ganesh Bhagure** (Principal)

ABOUT US



Satish Pradhan Dnyanasadhana College, Thane (Formerly known as Dnyanasadhana College) a Premier Education Institute, is registered under the Societies Registration Act, 1960, on 18th September 1980. The Junior College was recognized by the Education Department, Government of Maharashtra by an order dated 22nd October 1980. By virtue of natural growth a full fledged Degree College was started in June 1983. The college is permanently affiliated to the University of Mumbai and is recognized by UGC 2(f) 12B. It is reaccredited B+ by NAAC

Dnyanasadhana, as an educational institute is duly Registered under the Societies Registration Act, 1960 on 10th September 1980. The Junior College was recognised by the Education Department, Government of Maharashtra by an order dated 22nd October 1980. By virtue of natural growth, a full fledged Degree College was started in June 1983. The college is permanently affiliated to the University of Mumbai and is recognized by UGC. The college has faculties of Arts, Science and Commerce on aided basis and B.Sc. Computer Science and Bachelor of Management, BAMMC / BMS, B.Com. (A&F), B.Com (B&I) on unaided basis.

ABOUT AARAMBH

Determined and talented Stars of tomorrow need opportunities to showcase their talent and with the sole intention of providing this platform to Management Students we, the Department of BMS at Satish Pradhan Dnyanasadhna College, Thane have sown the seeds of an Annual Intercollegiate Festival - "Aarambh". This event also directly provides a platform for Experiential Learning to the young Management Students helping them to sharpen their Skills of Leadership and Team Work.

Aarambh has diverse activities and events, related to management, acting as a platform where participants and organisers (students) can showcase and learn various aspects of Management like teamwork, innovation and planning. The fest's lively atmosphere is complemented by huge participation of students from Mumbai and Thane colleges. It goes beyond academic boundaries combining the spirit of management and leadership with fun. Participants at Aarambh can expect a leisure experience as the fest seamlessly blends knowledge with entertainment. From intense business competitions challenging strategic thinking to ad making event showcasing creativity, Aarambh mirrors the real-world dynamics of the business environment. It's not just an event; it's a celebration of talent and spirit of learning that defines the BMS department.

GENERAL RULES

- *The participants should report atleast 15mins before the event.*
- *Judges, event heads decision will be final.*
- *Any kind of misbehavior will lead to disqualification.*
- *Participants should take care of their belongings, the college won't be responsible for any loss or theft.*

SECURITY RULES

- *College ID is mandatory.*
- *Entry will be given only to a valid current College ID or current year fee receipt with valid government photo ID proof.*
- *Unauthorized personnel shall not be allowed backstage.*
- *Damage to any college property and misbehavior of any kind will be treated as a serious offense.*
- *Items deposited are to be collected on the same day within 12 hours from deposited counter in the respective event room.*
- *Inappropriate items will be confiscated and will not be returned under any circumstances.*

EVENT SCHEDULE

Inauguration Ceremony

Time:- 8.30 am to 9 am

Venue:- A.V Room

Maujj Zone

Time:- 9 am to 6 pm

Venue:- College Ground

Corporate Thela

Time:- 9 am to 10.30 am

Venue:- A.V Room

Brand Bhool Bhulaiyaa

Time:- 10.30 am to 12.30 pm

Venue:- P. Savlaram Hall

Ad ki Naiyya

Time:- 1.30 pm to 3 pm

Venue:- A.V Room

Startup Ka Kua

Time:- 3 pm to 4.30 pm

Venue:- A.V Room

Bollywood Bangla

Time:- 4.30 pm to 6 pm

Venue:- A.V Room

Prize Distribution Ceremony

Time:- 6 pm to 6.30 pm

Venue:- A.V Room

Event

Corporate Thela



Date: 25 Jan 2024
Time: 9 am to 10.30 am
Venue: A.V Room

Event Head:
Yashasvi Shirgoankar
Contact: 9372820736

For queries Contact :
Sakshi Narang : 9867656243, Caryl Martin : 8657173424

Event

Corporate Thela

About:

Nirma Nirma Washing Powder Nirma

Hey you completed the Jingle right?

How many more Jingles, Logos, Taglines can you guess?

Are you ready to take the challenge?

If Yes,

Come and participate in our Corporate Thela with amazing rounds and a mind tug of war in the final round.

Rules:

- 1st round & 2nd round is elimination round.
- 3rd round is final round.
- 3 members are compulsory in each team.
- Entry fees ₹ 25 per person.
- Winners will get Cash Prizes & Certificates.
- Participants will get Participation Certificates.

Date: 25 Jan 2024
Time: 9 am to 10.30 am
Venue: A.V Room

Event Head:
Yashasvi Shirgoankar
Contact: 9372820736

For queries Contact :
Sakshi Narang : 9867656243, Caryl Martin : 8657173424

Event

Brand Bhool Bhulaiyaa



Date: 25 Jan 2024
Time: 10.30 am to 12.30 pm
Venue: P. Savlaram Hall

Event Head:
Sanjeet Mattaparthi
Contact: 9819739434

For queries Contact :
Sakshi Narang : 9867656243, Caryl Martin : 8657173424

Event

Brand Bhool Bhulaiyaa

About:

Team building in games is so much fun! It's all about coming together as a group to achieve a common goal and have a great time while doing it. Whether it's a multiplayer game with friends, it helps build trust, improve communication, and enhance teamwork skill. The friendly competition and shared experiences create lasting memories and strengthen bonds.

Rules:

- 1st round & 2nd round will be elimination round in team building.
- Final round (Treasure hunt).
- 4 members in each team.
- Entry fees ₹25 per person.
- Winners will get Cash Prizes & Certificates.
- Participants will get Participation Certificates.

Date: 25 Jan 2024
Time: 10.30 am to 12.30 pm
Venue: P. Savlaram Hall

Event Head:
Sanjeet Mattaparthi
Contact: 9819739434

For queries Contact :
Sakshi Narang : 9867656243, Caryl Martin : 8657173424

Event

Ad ki Naiyya



Date: 25 Jan 2024
Time: 1.30 pm to 3 pm
Venue: A.V Room

Event Head:
Siddhi Zokande
Contact: 7506575879

For queries Contact :
Sakshi Narang : 9867656243, Caryl Martin : 8657173424

Event

Ad ki Naiyya

About:

AD KI NAIYA is an 'Advertisement Making Competition' for students to showcase their creativity in logo & ad making using STP.

Rules:

- 1st round & 2nd round are elimination rounds.
- 3rd round is final round.
- 2 members are compulsory in each team
- Entry fees ₹25 per person.
- Winners will get Cash Prizes & Certificates.
- Participants will get Participation Certificates.

Date: 25 Jan 2024
Time: 1.30 pm to 3 pm
Venue: A.V Room

Event Head:
Siddhi Zokande
Contact: 7506575879

For queries Contact :
Sakshi Narang : 9867656243, Caryl Martin : 8657173424

Event

Startup Ka Kua



Date: 25 Jan 2024
Time: 3 pm to 4.30 pm
Venue: A.V Room

Event Head:
Shreekant Kale
Contact: 7208594858

For queries Contact :
Sakshi Narang : 9867656243, Caryl Martin : 8657173424

Event

Startup Ka Kua

About:

'Never start a Business just to Make Money' Start a business to **MAKE A DIFFERENCE**'. Startup ka Kua is a platform where Innovative minds present their unique ideas about product and services to the sharks

Rules:

- Proposed product or service should be innovative and unique
- Proposed product should not be application based or IT based.
- It can be an individual Business pitch in or a Group Business Pitch.
- Language of Presentation: English, Hindi, Marathi
- Time limit: 15 minutes (including question Round)
- Having a Business Plan is compulsory.
- Entry Fee ₹50 per person.
- Last date of Registration is 23rd January 2024
- On the spot registrations are to be avoided
- Winners will get Cash Prizes & Certificates.
- Participants will get Participation Certificates.

Date: 25 Jan 2024
Time: 3 pm to 4.30 pm
Venue: A.V Room

Event Head:
Shreekant Kale
Contact: 7208594858

For queries Contact :
Sakshi Narang : 9867656243, Caryl Martin : 8657173424

Event

Bollywood Bangla



Date: 25 Jan 2024
Time: 4.30 pm to 6 pm
Venue: A.V Room

Event Head:
Omkar Sawant
Contact: 8104271410

For queries Contact :
Sakshi Narang : 9867656243, Caryl Martin : 8657173424

Event

Bollywood Bangla

About:

**“Kya apko bhi hai movies se pyaar?
To hum kar rahe hai apka intezaar
Leke aiye apne yaar
Lagate hai thumke chaar “**

**Do you know about Bollywood songs, movies, dialogues,
actors, actress. Let's meet at “Bollywood Bangla” and show
your bollywood movesss**

Rules:

- 1st round & 2nd round are elimination rounds.
- 3rd round is final round.
- 2 members are compulsory in each team
- Entry fees ₹25 per person.
- Winners will get Cash Prizes & Certificates.
- Participants will get Participation Certificates.

**Date: 25 Jan 2024
Time: 4.30 pm to 6 pm
Venue: A.V Room**

**Event Head:
Omkar Sawant
Contact: 8104271410**

**For queries Contact :
Sakshi Narang : 9867656243, Caryl Martin : 8657173424**

Event

Maujj Zone

About:

**Khayenge, Peeyenge, Khelenge, Firenge,
Maujj Kareng Aur Kya**



**Date: 25 Jan 2024
Time: 9 am to 6 pm
Venue: College Ground**

**Event Head:
Tanvi Bhosale
Contact: 8169187114**

**For queries Contact :
Sakshi Narang : 9867656243, Caryl Martin : 8657173424**

Event

Be Our Influencers

**Are you a liver ?
Do you enjoy as an influencer ?
Do you trust your followers ?**

If yes ,

PROMOTE US !!!



**For queries Contact :
Sakshi Narang : 9867656243, Caryl Martin : 8657173424**

Event

Be Our Influencers

Know how ?

1. Make a mini vlog / reel / post of our event .
2. Tag us @spdc_aarambh
3. Dm us your post
4. Use #beourinfluencer #spdcaarambh24

Qualifying criteria

	Likes	Share
Mini Vlog/Reels	1000	250
Post	700	150

Rules

- 1like = 1 point
- 1share = 2 points

Last day of submission

- Pre event promotion, 24th January 11 PM
- Post event promotion, 28th January 11 PM



Amazing Cash Prizes For Winners



Winners will be declared

- Pre event, promotion - 25 January 2024
- Pre event, promotion Prize Distribution Ceremony at A.V Room
- Post event, promotion - 29 January 2024
- Post event, promotion - winner will be declared on our instagram page @spdc_bms

For queries Contact :

Sakshi Narang : 9867656243, Caryl Martin : 8657173424

Management Team

Sakshi Narang
(General Secretary)

Caryl Martin
(Joint Secretary)

Sachin Yadav
(Treasurer)

Deven Sonawane
(Graphic Design)

Khushboo Yadav
(Promotion)

Sujal Kadam
(Sponsorship)

Aakanksha Mall
(Hospitality)

Anushka Surve
(Creatives)

Tanvi Bhosale
(Maujj Zone)

Harsh Solanki
(Logistics)

Aniket Tambat
(Security)

Online Payment



Name : Sakshi Narang

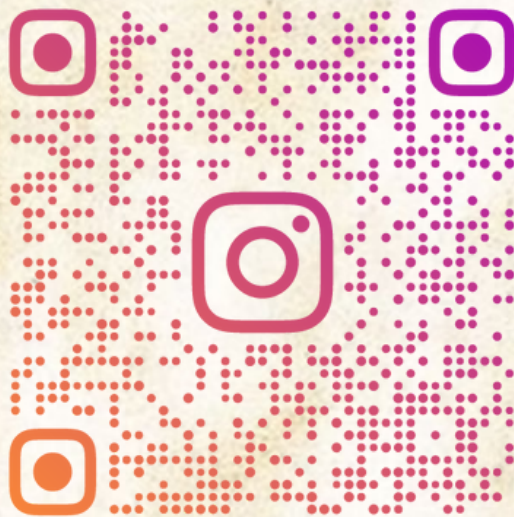
Contact: 9867656243

(General Secretary)

To Know More

Follow us on our Instagram page

 @spdc_bms



@SPDC_BMS

Email Us at

 aarambhfest23@gmail.com